



S U C C E S S

Become part of a huge success story!

Cool Divers BOND Safari developed in less than two years to the most successful dive operations in the Mediterranean sea.

It is the perfect subsidiary to an existing dive school. BOND Safari attracts a different group of clients than a traditional dive business.

The operation of BOND`s, with regular dive tanks, can be handled by every dive school. A phenomenal side effect is that about 25% - 35% of the BOND guests want to start conventional diving. Therefore the benefit for a dive school is an instant up to 25% (!) increase of clients.



Three simple steps to join:

1. Purchase the BOND Safari equipment!

2. Sign a BOND Safari Joint Venture Contract!

3. Get trained and earn money!



Details on next pages!

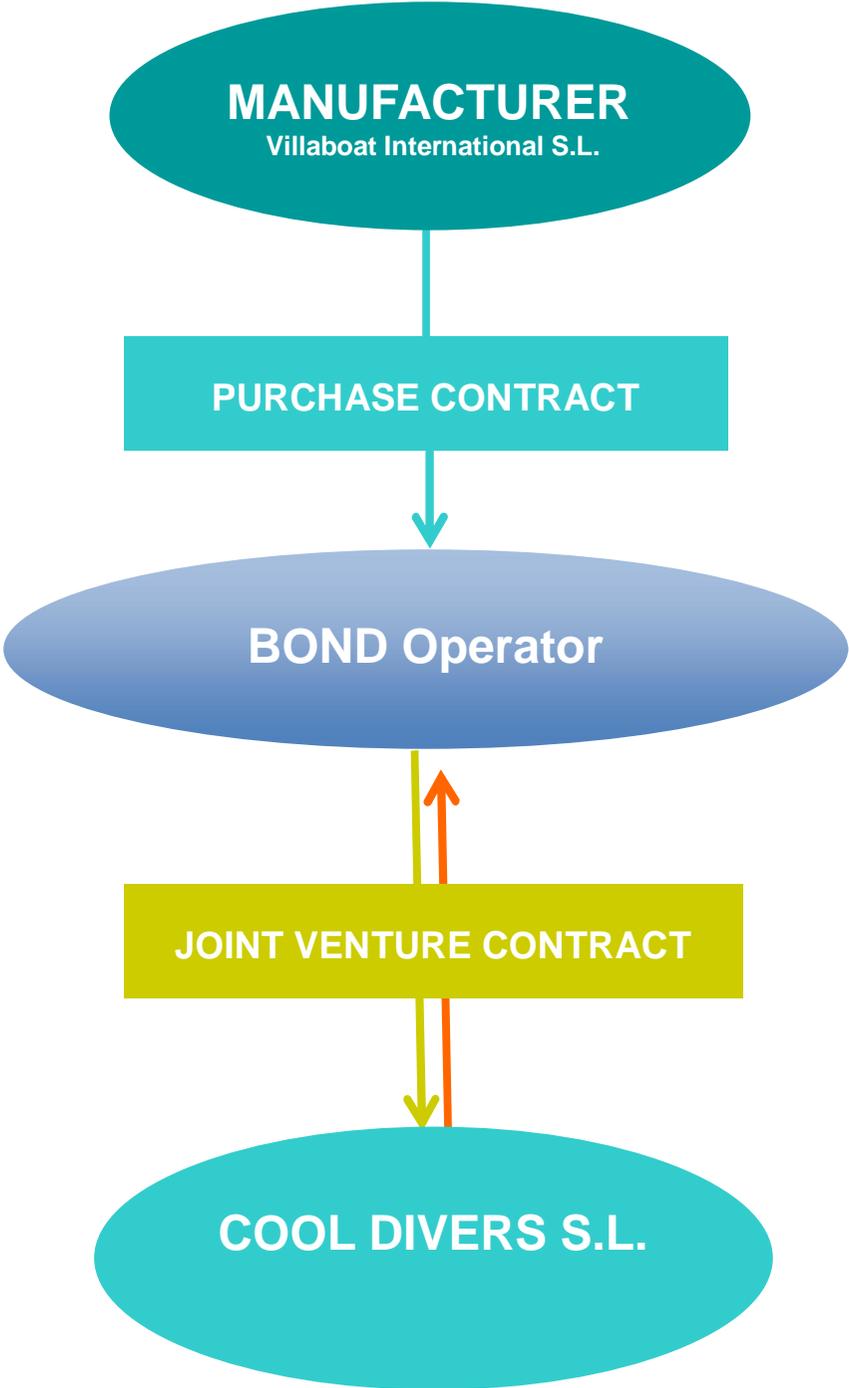
MANUFACTURER
Villaboat International S.L.

PURCHASE CONTRACT

BOND Operator

JOINT VENTURE CONTRACT

COOL DIVERS S.L.



1. Purchase the BOND Safari equipment!

The BOND (Breathing, Observation, Nautical, Device) is the perfect tool to introduce people to the beauty of the underwater world. It is safe and has no age limitation. Cool Divers has designed a special boat for the handling of the BOND. After two years of operation all equipment has been several times improved and optimised. The BONDs are modified from the original version of the manufacturer in order to be tough for a rough commercial use. They have proven durability in daily use.

The equipment contains of four main parts:

1. BOND`s
2. BOND Boat
3. Sells trailer/booth
4. Marketing package



2. Sign a BOND Safari Joint Venture Contract!

This Joint Venture Contract is made to guarantee the success of BOND Safari in other territories where Cool Divers is not operating. It will allow a partner to participate instantly on Cool Divers reputation without making all the unavoidable mistakes of beginners. The contract rules the following points:

1. Exclusivity of territory
2. Joint Marketing and sells activities
3. Purchase of merchandise and equipment
4. Upgrades
5. Prices



3. Get trained and earn money!

We have created a special training program which handles the BOND operation as well as teaches the sells team how to promote the BOND Safari successfully. A sales video, brochures and a Promotion trailer/booth are also part of this program.

How much can you earn?

Well, this depends on the customer demand. Last year shows that the demand is huge and we were sold out, (32 pax/day with only two BOND) many times. The BOND Safari has been presented in only three small tourist towns with 14.000 beds. Mallorca has a total of 285.000 beds! This is why we want to invest further and looking for partners to secure our and your success.

We estimate the need at **200** BOND dives per day in Mallorca.

Our next destinations are the East and North coast of Mallorca, Menorca, and Ibiza.



Earning projection

We have planed to occupy the East- and North Coast of Mallorca as well as Ibiza and Menorca for the 2014 season.

Therefore we are looking for strategic partners preferably already in an established dive business in this regions.

With a co investment the potential earnings are huge and especially a dive business will benefit from the additional divers generated by the BOND Safari business.

Detailed earning projections will be provided in separate documents.





This is how we use the BOND!

Marketing and sales!

The great success of our BOND Safari in Mallorca/Spain, has encouraged us to expand the operation and move to more destinations before the competitors.

Holiday-makers today, demand much more for their beach holiday. A safe, controlled "adrenaline adventure" is one of the new mega trends in the tourist business.

The BOND Safari is exactly the thing at the right time.

We will provide all necessary equipment including the BOND launch vessel and we will train how to manage daily operation.

The high quality of our operation continues to expand and our progressive and successful marketing and promotion booths in prime locations, help ensure the success story.

The BOND Safari will mainly be sold via own sales outlets, where we present a BOND Mini Submarine on display, and show a fascinating video of the BOND units driving under water.

Each sales outlet has two trained employees to ensure qualified consultation. That's the reason why not all BOND's will dive, they are on display. Our priority are the sales/marketing activities, to ensure high demand for the BOND safari throughout the entire season.

BOND Safaris are not sold in the water! They are sold where potential customers are relaxing and enjoying themselves.



Is it a save Investment?

A absolute yes! See the reasons below:

1. Because we have been in business for many years and we have a proven track record.
2. Because the instant success we have in Mallorca, proves the business model.
3. Because you are purchasing a product with a real potential to earn money.
4. Because you are not investing in a finance business.
5. Because you will receive payments daily.
6. Because your BOND is mobile and can be used anywhere in the world, therefore it is not effected by economic crisis. We simply move the Operation.
7. Because the BOND Operation is fully insured against loss, damage etc.
8. Because this is a world novelty, where there is no competition.
9. Because we guarantee 100% transparency with our simple earning model.
10. Because we are investing also and want to see our money back!
11. Because the amount of BOND territories is strictly limited. We will not allow any more Operations than we need, otherwise this will affect our profits.
12. Because people of all ages love BOND Safari! (see the comments on Facebook)



The BOND future!

We have saved the best for the end!

Over the past 2.5 years, we have developed a new BOND.

The BOND 2 will revolutionize the business and ensure our leading position.

The patent pending, BOND 2, is the result of experience from hundreds of thousands of dives with our guests and reflects the needs and desires of our clientele looking into the future.

All BOND Safaris can upgrade their Operation to the new model! We will trade in the old BOND`s including Batteries and charging system for the full new price.

The BOND 2 is currently in the testing phase and will be available for 2014/15 season.



Who are we!

Cool Divers Mallorca is a team of experienced divers & business men. We put our money where our mouth is. We have invested our own money, invented new designs and grown a successful business, without the help of credit or bank loans. We want to keep it that way.

Our goals:

- We want to expand the business quickly before the competitors arrive.
- We need to be operating in prime destinations quickly.

This requires money now!

We are looking for partners to invest with us and rapidly grow the business.

We have more than 30 years experience in developing and operating water sports tourist excursions!

Our dive school has been operating in Mallorca, Spain for more than 20 years (www.cooldivers.net).

We have entertained millions of people throughout the Caribbean with our dive & water sport operations.

Some of the most successful day cruise operations in the Caribbean have been operated by us for many years.

For example see next page:



CATCH THE WAVE

Catch the Wave, the most successful day excursion in the Caribbean with locations in Cancun, Cozumel, Bahamans, Dominican Republic and Aruba. It has been awarded several times the best day excursion of the year+.



CATCH THE WAVE

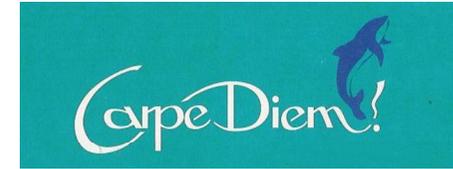
sensational sea safari

The most attractive and interesting excursion to visit in Cozumel. Discover the beauty of the reefs in style with a 5 star luxury ship fully air-conditioned and lots of attractions...underwater BOND tour, snorkeling, exotic cocktails, diving, souvenir shop and much more.

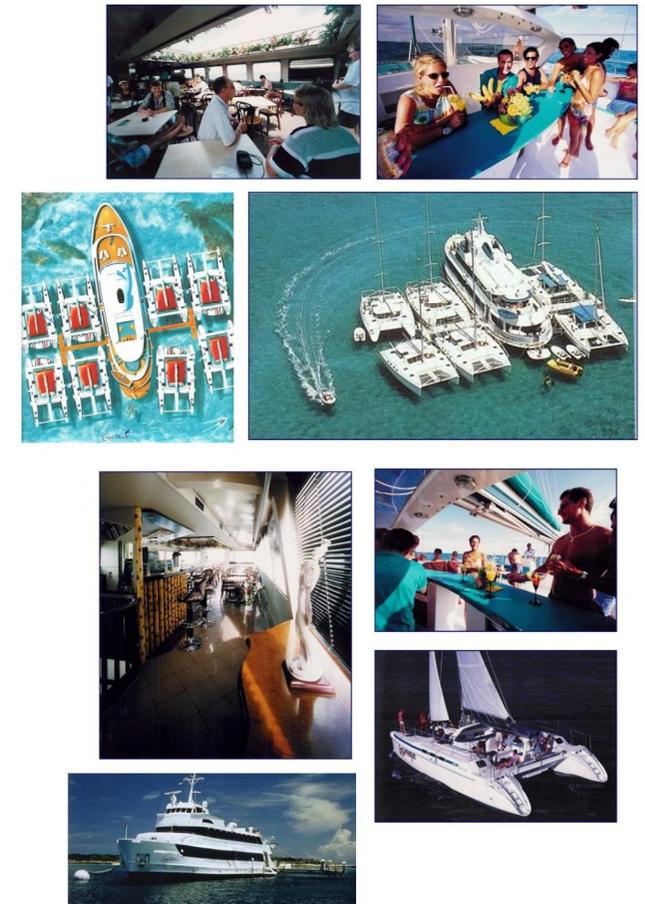
Book this exciting trip with your Travel Agent or call **044 987 61027** for more information



Bond Adventures, a unique dive trip for all ages with no experience of diving. More than 100 units have been operating all over the Caribbean.



Carpe Diem, a floating hotel resort for cruising exclusively through the Islands of the Bahamans. It was the only commercial operation with a licence to go into the national park of the Exumas.





BOND Safari & Cool Divers are brands of:
Cool Divers S.L.

BOND 2 is a product of:
Villaboat International S.L.

www.bondsafari.net
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